

# TODAY'S PRIVATE PRACTICE

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## Coaching and Consulting Services

### Our Capabilities

We specialize in one-on-one business coaching and consulting services customized to help you design and build a thriving private practice that brings you and your client's high levels of satisfaction.

We can help you accelerate your progress on business goals so that you gain more clients, and make more money while enjoying your practice more—more quickly and with greater ease than would be otherwise possible.

Sound like a good investment? We think so, and so do our clients.

We offer a sensible, “no-fluff” approach to private practice success.

#### **Specifically, we can help with some or all of the following:**

- Design and achieve a balanced and satisfying lifestyle, or increase your energy and productivity.
- Design a practice around who you are, with your unique strengths, talents, and preferences, so that you are energized and motivated in your work.
- Find personalized strategies to market your services and get more clients, so that you have a full practice of well-paying clients.
- Select and achieve challenging goals more quickly and easily, while staying motivated and productive.
- Utilize the power of the internet in marketing and providing your services and products.
- Design and create effective promotional and information pieces to attract clients.
- Improve your practice business systems so that you accomplish more with less time and expense.
- Transition to a completely managed-care free private practice.
- Start a private practice.
- Learn how to articulate your services in ways that attract clients and referrals.
- Create a written business or marketing plan for your practice that will be targeted and guide you in building and sustaining a full practice.

- Select the best marketing strategies (often low-cost) for where you are now in your practice development.
- Leverage your assets in marketing and building a thriving private practice to get the best results.
- Identify and develop tools and skills for your practice that will make your marketing easier and more effective.
- Save you time and money by helping you avoid mistakes many professionals make.
- Become more confident in your marketing, acquiring clients, and other aspects of building a practice.
- Make sound business decisions.
- Develop multiple streams of referrals.
- Create a website for your practice, as well as other forms of internet presence.
- Deal with negative beliefs that hold you back.
- Make more money while enjoying an enviable lifestyle.
- Discover or refine your niche market and service line.
- Market effectively on a limited budget.
- Develop strategies to generate increased referrals and get more clients.
- Gain more financial freedom while creating an even better lifestyle.
- Create audio and written information products.
- Develop improved business systems.
- Become more skilled and comfortable communicating about your services.
- Develop relationships with referral services who value your skills and send clients to you.
- Market in a way that naturally suits your personality.